

Kellie Kalvig



43C Buena Vista Terrace, San Francisco, CA 94117 (c)917.945.2774

kka1vig1@yahoo.com

ASSOCIATE CREATIVE DIRECTOR AUG'05-PRESENT

Freestyle Interactive, San Francisco, CA

Responsible for conceiving, designing and overseeing various forms of online advertising to completion, including banners, landing experiences, websites and viral campaigns

ART DIRECTOR DEC'99-AUG'04, MAY'05-AUG'05

OgilvyOne Worldwide, New York, NY

Design lead on IBM interactive brand advertising • Responsible for conceiving, designing and overseeing projects to completion • Support agency new business activities • Work with account and production staff to assess creative possibilities of emerging technologies • Experience in casting, location scouting, storyboarding and other elements of both live action video and still photography shoots • Skills include Photoshop, ImageReady, Illustrator, Flash, Quark, basic HTML, digital video editing and production, digital and motion photography, digital audio recording and production

CREATIVE ASSISTANT SEP'98-DEC'99

OgilvyOne Worldwide, New York, NY

Assisted Executive Creative Director, Creative Director and Creative Resources Manager • Supported creative teams as an Art Assistant, helping with graphic design and art direction • Responsibilities included organizing presentations, coordinating award show entries, and serving as main point of contact for agency's interactive freelancers

ART INSTRUCTOR SEP'01-JUN'02

LEAP, Inc., P.S. 163, New York, NY

Taught art to underprivileged kids in an after school program at a New York City public school

JUNIOR DESIGNER JAN'98-AUG'98

Great Scott Design Inc., Tucson, AZ

Designed logos, print advertising, outdoor advertising and corporate identity materials for a range of agency clients

ART INTERN AUG'96-DEC'96

Swanstock Agency, Fine Art Photography Specialists, Tucson, AZ

Sourced photography on behalf of the agency's creative artists

EDUCATION

BFA, Visual Communication Emphasis

University of Arizona, Tucson, AZ

CLIENTS

Accelerade • American Express • Amtrak • Andersen • Buena Vista Films • Burn Fitness • Burton • Castrol • Cisco • Coke Zero Droplets, Inc. • Duracell • Electronic Arts • Famvir • Ford • Gesine • IBM • Kodak • Luna • Melyen Facial Masks • Merlin BioMed • Motorola • Nike • Ogilvy • ONDCP • Pizza Hut • Revlon • Risk Capital Partners • Sears • Vignette • Yahoo! • Z Marketing